

HOW TO USE THE TOOLBANK

This toolbank is designed to provide hotspots with some carefully designed resources for measuring your movement building work, with the objective of strengthening it.

Here's why it's important:

"Under the new 2025 - 2030 Strategic Plan, we have renewed our programmatic focus on building effective movements and reporting on the metric "3C. Substantial strengthening of anti-slavery movements", with regular updates to the board expected every 18 months. The steps below set out the proposed process for measuring movement building within FF hotspots. The approach is designed to provide a consistent and participatory way of tracking progress, combining quantitative measures with qualitative insights. Each step is described in greater detail later in this document."

Let's get some basic definitions out of the way:

Network*	Networks are the foundation of social movements and play a critical role in their success. They enable individuals and organizations across different issues and communities to connect, communicate, coordinate, and collaborate. (Innovation Network, Inc.)
Movement*	"A set of people with a shared experience of injustice who organise to build their collective power and leadership, develop a shared agenda for change, which they pursue through collective action, with some continuity over time... and are always about challenging power structures." (Batliwala, 2020).
Fixed Dimensions	A core, non-negotiable area that a hotspot or program must meet in order to be recognized as supporting a movement.
Flexible Dimensions	A context-specific area that partners or movement actors may define, adapt, or prioritize based on what matters most for their particular movement.

*A network is not necessarily a movement, though for the purposes of measurement, only networks displaying some attributes of movements, will be considered for inclusion.

What tools are in the toolbank?

- Discussion and Planning Guide
- Social network analysis (SNA) research tool
- Case study template

- Reporting templates
- Movement plots presentation template

Here's how the tools map against the process Freedom Fund has defined:

Key Steps	Key Tasks	Lead Role	Resource
1. Determine movement eligibility	Facilitate assessments, support internal planning and decision-making process etc.		Discussion and Planning Guide
2. Plan timeline & budget	Provide local context and movement, align on scope, timeline and budget, selecting evaluators, coordinate with partners (if needed) etc		Discussion and Planning Guide
3. Identify movement priorities & dimensions	Organise & conduct discussions with movement actors/members, prioritise shared goals		Discussion and Planning Guide
4. Administer measurement tool/collect narrative case studies	Introduce evaluators to movement actors, review protocols/tools and supporting data collection with movement members (<i>Possibly directly support partners in administering surveys/group tools</i>). Guide partners in writing narratives & case studies, ensure timely submission		SNA Research Tool, Case Studies
5. Review findings & validation	Participate in validation discussions, compile partner feedback (if needed) and review final reports		Reporting Templates, Movement Plots Presentation Template